

■ USA

New Performance series sparked sales and success

MARK ANDY ■ Performance was the name of the game for the company at LABELXPO EUROPE 2009. A completely new press design the *Performance Series P7* demonstrations



tracked with an on-press web length counter and the *P7* never used more than 17 meters of material between job changes. The demonstrations solidified the press' claim of leading the industry in cost

savings and speed.

Already six of these machines have been sold, two of which are already installed and running in production. In addition, the *Mark Andy Europe* showroom in Basel/CH has installed an eight-colour *P7* with full UV and chill-drum technology, and the *Mark Andy* world headquarters in St. Louis, MI also has an eight-colour *P7* with both hot air and full UV with chill drum technology.

→ www.markandy.com

were targeted to prove key converter requirements to which the press was designed, including faster set-ups and changeovers, ease of operation, expanded capabilities, open access, reduced waste, higher throughput, environmental friendliness and advanced print quality.

With a single operator, the company demonstrated complete changeovers of a five-colour job to

NARROWWEBTECH

Your news source.
Have you subscribed?

another five-colour job in an average of 3 minutes and 40 seconds (tracked by a visible stopwatch) consistently throughout the day. Also shown was a repeat change (96 t to 128 t), set and put into perfect impression and registration in less than 1 minute. Material waste was

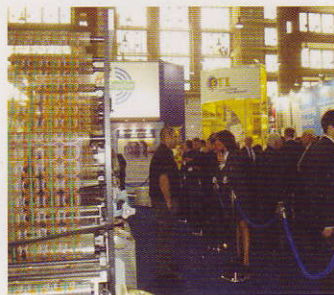
■ CANADA

Great success, much interest

ETI CONVERTING ■ Well located at LABELXPO 2009 the company introduced to the whole world an innovative solution to manufacture self-adhesive labels. This new generation of the *Cohesio* is entirely servo motorised and equipped with the most recent technology, such as a new coating head, corona treatment system allowing a better adhesion, an adjustable anvil to provide very fine adjustment of the cutting depth, an inline adhesive coat weight measurement system without stopping the production, etc.

During the four exhibition days, pre-printed rolls of film and paper were alternately transformed into self-adhesive die-cut labels. The

myth became a reality for several printers mesmerized by the technology.



For printers who want to merge their printing operations with the adhesive and silicone coatings, creating a complete self-adhesive label inline, *ETI* proposes the *Labeline*.

→ www.eti-converting.com

■ USA

Grow business and add value

LTI ■ When looking to bring its platemaking operation in-house, the Burlington, NC-based printer opted for Kodak's Flexcel NX Digital Flexographic System with the Prinergy Powerpack workflow.



»We previously outsourced our plate production, so we didn't have any real control over the quality«, said LEROY BAKER, President of LTI. »Now we are able to customise the plates to our capabilities and have found that we are saving money on press time, ink, and substrates because of the high plate quality. In fact, the new system is helping us further expand our business.« LTI is launching a new Shrink Film Division and is achieving excellent results with the Flexcel NX system.

In addition to the Flexcel system, LTI installed a Kodak Matchprint Inkjet 400 proofing system.

→ www.labeltagsandinserts.com
→ www.graphics.kodak.com

ICE
europe
INTERNATIONAL CONVERTING EXHIBITION
Hall 4
Stand 4-F16

SIMEC GROUP



The smallest details
always make the difference.

The important thing
is that you notice them.

When the quality of a printed package
Also depends on the least evident detail: the Anilox

“ Simec Concept ” = 100% Anilox